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North Carolina 2009 Census of Horticultural Specialties



Top 5 North Carolina Annual Bedding Plants:

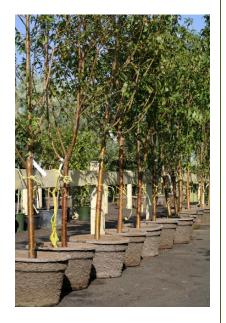
- 1. Pansy/Viola
- 2. Geraniums (from cuttings)
- 3. Petunia
- 4. Vinca (Catharanthus Roseus)
- 5. Impatiens (other)

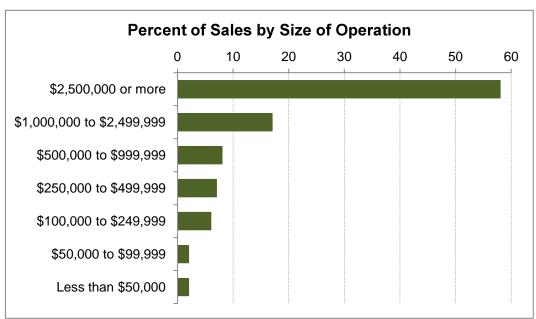
The 2009 Census of Horticulture counted 21,585 operations in the United States with sales of \$10,000 or more in horticultural specialty crops. North Carolina counted 1,021 operations a 6% decrease from the number of operations reported during the 1998 Census. Overall sales increased in North Carolina by 63%, with the largest percentage increase in annual bedding and garden plants.

	•	1998 Value of Sales	% Change
All Horticultural Crops	(Thousand 501,363	307,134	+63
Nursery Stock	144,199	96,231	+50
Annual Bedding/Garden Plants	170,095	44,594	+281
Sod, Sprigs or Plugs	25,532	20,237	+26
Potted Flowering Plants	33,786	43,313	-22
Herbaceous Perennial Plants	36,846	21,798	+69
Propagative Materials	5,390	4,718	+14
Food Crops Grown Under Protection	4,786	1,918	+150
Foliage Plants	12,698	3,455	+268
Cut Flowers	5,111	2,485	+106
Transplants for Commercial Vegetable Production	5,861	391	+1399
Cut Christmas Trees	54,171	46,235	+17

Top 5 North Carolina Nursery Stock Categories:

- 1. Broadleaf Evergreens
- 2. Deciduous Shrubs
- 3. Coniferous Evergreens
- Deciduous Flowering Trees
- 5. Deciduous Shade Trees





Top 5 Horticulture Production Expenses	Total Cost	% of Total Expenses
	(Thousand Dollars)	
Total Hired Labor	137,706	36.0
Seeds, Plants, Vines Trees, Etc.	80,235	21.0
Containers	33,328	8.7
Gasoline, Fules & Oils	16,542	4.3
Potting Soils & Growing Media	14,674	3.8

For More Information

Access the complete results of the 2009 Census of Horticultural Specialties online. Results include detailed national and state level data for specific sectors of the horticulture industry and individual species of horticultural crops as well as information on the amount and type of containers sold of each species and sales value at both the wholesale and retail level.

www.nass.usda.gov www.agcensus.usda.gov Agricultural Statistics Hotline (800) 727-9540